

AN EXCLUSIVE PRIVATE GOLF EXPERIENCE

Designed for Premier Clients & Strategic Partners

Westchester Country Club
New York • Boston

Nick Bradley

INTERNATIONALLY RECOGNIZED GOLF PERFORMANCE COACH

EXECUTIVE OVERVIEW

This invitation-only partnership opportunity is designed specifically for Morgan Stanley's premier clients throughout the Northeast. Hosted at Westchester Country Club and led personally by Nick Bradley, the experience combines elite instruction with executive hospitality.

- Elite golf instruction
- Executive hospitality
- Relationship-driven networking
- Concierge-level coaching

ABOUT NICK BRADLEY

Nick Bradley is recognized internationally as one of golf's leading performance coaches. Over the past two decades, he has coached tour professionals, CEOs, and high-performing amateurs seeking elite-level improvement.

Career Highlights

- Coach to a World #1 and European #1
- Two-Time Ryder Cup Consultant
- Coach to PGA Tour winner Justin Rose
- Advisor to Sir Nick Faldo
- 3x Best Selling Author
- Featured in Golf Digest & Golf Channel
- Keynote Speaker: Amex, Disney, BofA

THE IDEAL CLIENT PROFILE

The ideal participant is the successful executive golfer with a handicap index between 18–26. These individuals are highly driven and motivated by improvement.

The Bradley Advantage: Nick specializes in helping this category of golfer achieve dramatic performance breakthroughs — often improving handicap indexes by **8–10 shots or more**.

THE EXPERIENCE

Private Instruction

- One-on-one coaching
- Executive group clinics
- On-course playing lessons
- Advanced swing analysis

Relationship Development

- Executive networking events
- Client appreciation experiences
- Invitational golf gatherings
- Branded hospitality integration

ENDORSEMENTS

"Nick Bradley is responsible for turning my golf game around."

— JUSTIN ROSE

"Nick Bradley is one of golf's brightest instructional stars."

— BUTCH HARMON

WHY THIS PARTNERSHIP WORKS

Golf remains one of the most effective environments for relationship development among executives and private wealth clientele. This partnership provides Morgan Stanley with:

- **A Differentiated Luxury Offering:** Move beyond standard hospitality into high-performance coaching.
- **Elevated Client Engagement:** Creating environments where deep professional bonds are forged.
- **Prestigious Association:** Aligning the brand with elite international golf instruction.
- **Memorable Hospitality:** Delivering a transformative experience that clients will remember for a lifetime.

THE VISION

To create the premier executive golf instruction and hospitality experience for Morgan Stanley's top clients throughout the Northeast, centered around excellence, performance, and long-term engagement.

CONTACT INFORMATION

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This proposal is intended solely for private review by Morgan Stanley representatives and invited decision-makers.